

# Bruno Opitz

## Web Developer / UX Designer

CELL (786) 303-0093 • E-MAIL [websolutions@brunoopitz.com](mailto:websolutions@brunoopitz.com) • WEB [www.brunoopitz.com](http://www.brunoopitz.com)

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### QUALIFICATION HIGHLIGHTS

- Over 20 years of experience in Web Development, Front End Web App Development, Web Design, UX Design, E-Commerce, SEO, Full-Stack Development, Hosting and Web Master Support.
  - Extensive ability to quickly analyze situations, implement creative problem solving skills and provide effective solutions for rich engaging interactions.
  - Demonstrated ability to complete high-end projects in deadline oriented environments.
  - Proven experience creating custom Web Development & Designs, with clean and lean results.
  - Staying current, learning new technologies and always embracing the future of web app design / development.
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### TECHNICAL EXPERTISE

**Hand Code:** HTML5 & CSS3, W3C Standards, Responsive Design, Scss, JavaScript, jQuery, Ajax, Vue, PHP & MySQL, Html Canvas, SVG Graphic Animation, WireFrame/PSD/Design to HTML Conversion (Pixel Accurate).

**Design:** Figma, Photoshop, Illustrator, XD, Animate, Firefly, Blender, Spline.

**Frameworks/Platforms:** Bootstrap, WordPress, Drupal, Magento, 3D Cart, Volusion, Miva, OS-Commerce.

**Web Software:** Visual Studio, Visual Studio Code, Dreamweaver, Node, NPM.

**Media Software:** Adobe Premier, Davinci, Reason, ProTools, Ableton Live.

**Data Management:** MySql, Json, XML, Excel & CSV Files.

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### PROFESSIONAL EXPERIENCE

#### The TBWS Group

October 2013 - Present

Vacaville, CA

#### Senior Front End Web App Developer / Senior UX Designer / Web Developer

- Responsible for creating cutting edge Front End Web App Applications. Worked as a Front End Developer, UX Designer for VidMagic.com, LoSocialBot.com, RateAlert.com leading mobile and desktop websites providing real-time vital information for Loan Officers, Realtors, Brokers & the Mortgage Industry. Interactive Applications, and a newly Online Web Browser Video Creator/Editor.
- From Mockups & Wireframes to Full Functional Websites, UX Design, HTML5 & CSS3, Responsive Design, Javascript, Ajax, jQuery, Angular, HTML-Emails, Cross-Browser & W3C compliance.
- The TBWS Group counts with more than 15.000 active subscriptions/members.
- Digital Tools: All Adobe Suite CC (Ph, Ai, Pr, Ae, An), Visual Studio.

#### H-Mac Systems, Inc.

July 2007 – October 2013

Southborough, MA

#### Lead E-Commerce Front & Back End Developer / UX Designer

- Lead Web Developer / E-Commerce & CMS Developer / SEO Consultant & Web Manager for [www.h-mac.com](http://www.h-mac.com), a leading HVAC retail company with over 50.000 online products for sale.
- Responsible for all stages of web site creations, from initial design and architecture to development, deployment, and management of main e-commerce site and 5 other satellite websites.
- In 6 years, increased online sales by 2233%.
- Directly managed 1 employee.

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### PROFESSIONAL EXPERIENCE (Continued)

#### **BrunoOpitz.com**

January 2004 - Present

Boston, MA | Miami, FL | Atlanta, GA

#### **Web Designer / Web Developer / Web Master**

- Since 2004 offering web solution services for over 35 long-standing clients.
- Responsible for designing, developing and maintaining a wide variety of websites for different types of business, including: Educational Institutes, Technology Sites, City Portals, Communications, Art and Ancient Artifacts, Clothing, Music, Restaurants and Retail Stores.
- Please visit [www.brunoopitz.com](http://www.brunoopitz.com) for a complete online portfolio. All projects shown, have been designed, developed and are currently maintained by Bruno Opitz.

#### **Flash Developer**

December 2002 - January 2004

Manhattan, NY | Buenos Aires, AR

#### **Flash Developer / Vector Design / Multimedia Developer**

- Creation of flash banners, music players & interactive media for the web.
- Worked freelance or as a contractor for several clients and web design studios.

#### **Audio / Video Production**

September 1995 – November 2002

Manhattan, NY | Buenos Aires, AR

#### **Audio-Video Production / Sound Designer / Multimedia Developer**

- Mastered Skills on Audio-Visual Arts by working on several post production, mastering, and recording studios in New York City and Buenos Aires Argentina.
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### SPOKEN LANGUAGES

- English, Spanish, French.
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### PORTFOLIO

- Online at [www.brunoopitz.com](http://www.brunoopitz.com)
- Latest Projects at [www.brunoopitz.com/portfolio.html](http://www.brunoopitz.com/portfolio.html)